



Red Herring Global 100 Award to April System Design

Stockholm - January 19, 2010 – April System Design has been selected as one of the companies in the Red Herring Global 100 list.

Red Herring's Global 100 list has become a mark of distinction for identifying promising new companies and entrepreneurs. Red Herring editors were among the first to recognize that companies such as Google, Yahoo, Skype, Netscape, Salesforce.com, YouTube, and eBay would change the way we live and work.

“Choosing the best out of the previous three years was by no means a small feat,” said Alex Vieux, publisher and CEO of Red Herring. “After rigorous contemplation and discussion, we narrowed down our list from 1,200 potential companies to 200 finalists. Trying to get it down to 100 companies was a task upon itself. The top 100 companies who were chosen should be extremely proud, the competition was difficult.”

“This Award will make a lot of potential partners and customer discover the beauty of our easy to install and use One Time Password solution, just like the Red Herring team did”, said Björn Karlsson, CEO April System Design. “It’s time to close the main door for intruders once and for all and I can’t see any more affordable and effective way than using a one time password solution over SMS/TEXT to protect networks and systems”, concludes Mr Karlsson.

Red Herring's editorial staff evaluated the companies on both quantitative and qualitative criteria, such as financial performance, technology innovation, management quality, strategy, and market penetration. This assessment of potential is complemented by a review of the track record and standing of startups relative to their sector peers, allowing Red Herring to see past the "buzz" and make the list an invaluable instrument of discovery and advocacy for the greatest business opportunities from around the world.

For more information please contact Björn Karlsson, CEO April System Design, +46 8 5090 6125 or bjorn@april.se.

DynaPass® is a patented dynamic two-factor password solution (US patent no 6,993,658). This off the shelf product use SMS/TEXT on mobile phones to deliver passwords according to centrally defined policies. With the new product DynaPass OTP Services the DynaPass functionality can be offered as an internal or external service and integrated with almost any application. DynaPass is developed by April System Design, a Swedish communication and security software company with more than 1 700 000 software licenses sold. For more information please visit www.dynapass.com.